

robertvinluan.com
robert.vinluan@gmail.com
917 566 3851



EXPERIENCE

Vox Media *New York, NY*

FRONT-END DESIGNER :: MARCH 2014 - PRESENT

//Designed and developed tentpole features on SBNation.com

//Designed and developed a series of online media kits for Vox Media verticals

//Developed responsive editorial apps on SBNation.com, including 'March Madness Alternative Brackets'

Thinkful *New York, NY*

DESIGN INTERN :: SPRING 2013 - SUMMER 2013

//Led Information Architecture, Interaction Design, UI and Front End development on the complete relaunch of the website [thinkful.com]

//Refreshed brand identity including typeface, colors, and interface elements

//Designed and developed a single-page web app education tool for students

//Introduced LESS and developed a responsive CSS architecture

//Designed a number of content pieces including 'A Guide to Using GitHub Pages'

Parsons The New School For Design *New York, NY*

TEACHING ASSISTANT, CREATIVE COMPUTING :: SPRING 2012

//Taught computer science fundamentals in the Processing language/environment, and prototyping with Arduino

//Organized and led groups of students in reviewing topics, ideating and executing final projects

Arc90 / Readability *New York, NY*

DESIGN INTERN :: SUMMER 2012

//Designed and developed pages for production in the Readability web-app

//Led a project to rethink Readability's onboarding process

//Worked to re-architect the CSS codebase into more modular and scalable SCSS

//Designed, developed, and art directed the Arc90 Videogame [game.arc90.com]

EDUCATION

Parsons, The New School For Design *New York, NY*

BACHELOR OF FINE ARTS 2014

//Major: Design & Technology

//Honors, Departmental Honors, Chase Scholarship, Dean's Scholarship

SKILLS

APPLICATIONS, TECHNOLOGIES, LIBRARIES & FRAMEWORKS

| | | | |
|-------------|-----------|-----------|-------------|
| Illustrator | Photoshop | InDesign | HTML/CSS |
| JavaScript | Python | Ruby | SASS & LESS |
| Node.js | Canvas | Web Audio | Rails |
| Flask | D3 | Jekyll | Processing |